

JULIA RENAUD

is a graphic designer based in Orange County, CA. I foster emotional connection from brand to consumer through technicolor visuals.

jrenauddesign@gmail.com
juliarenauddesign.com
Mission Viejo, CA | 657-210-7606

Education

**California State University,
Long Beach | Long Beach, CA**
August 2022 - May 2025
Bachelors in Fine Arts;
Graphic Design
Summa Cum Laude

Saddleback College
Mission Viejo, CA
August 2022 - May 2025
Associate Degree in Arts;
Studio Art
Magna Cum Laude
Honors Program Certificate

Gallery Shows

**INTERLUDE Design Show -
Group Exhibition | Marilyn
Werby Gallery, CA - 2025**
Assisted branding and
promotional efforts by
designing social media
assets and commemorative
merchandise for the show's
event collateral.

**CHECKOUT Design Show -
Group Exhibition | Marilyn
Werby Gallery, CA - 2024**
Collaborated with BFA cohort
members as a participating
designer, gaining skills in
both setup and in
social media promotion.

**PATHFINDER Design Show
- Group Exhibition | Marilyn
Werby Gallery, CA - 2023**
•Exhibited three projects
and managed social media
promotion, strengthening
knowledge in event
coordination.

Work Experience

LONG BEACH STATE BFA GRAPHIC DESIGN INSTAGRAM MANAGER **Long Beach, CA**
Lead Social Media Coordinator *July 2023 - Present*

- Increased social media engagement by 40% through consistent brand application, cohesive visuals, and strategic content scheduling.
- Directed a junior portfolio campaign by leading a team of 4 designers, resulting in the timely production of 72 branded assets from 23 student portfolios.

COMMUNICATIONS LAB (Boutique PR Agency) **Orange, CA**
Graphic Design Intern *January 2024 - May 2024*

- Designed marketing collateral, event signage, and social graphics for IREM's annual conference, contributing to a successful event with over 100 attendees.
- Rebranded the City of Cypress Summer Camp by designing logos, typography systems, and marketing visuals, boosting community enrollment and visibility.
- Created vector-based iconography for LA Metro, with a focus on accessibility to emphasize ridership in the city.

ASSUAGED (Wellness Non-Profit) **Remote**
Social Media Manager / Graphic Designer *May 2022 - December 2022*

- Produced over 30 digital graphics tailored to Instagram, Facebook, and LinkedIn, supporting health campaigns and increasing follower reach by 15%.
- Worked collaboratively with a cross-functional creative team to manage content pipelines and meet fast-moving deadlines.

Leadership Activities and Experience

MARKETING ASSISTANT **Long Beach, CA**
BFA Graphic Design Spring 2025 Cohort Senior Show *October 2024 - Present*

- Showcased senior thesis and supported event planning through installation and outreach efforts, drawing over 300 attendees.

VCDA: BFA VISUAL COMMUNICATIONS DESIGN ASSOCIATION **Long Beach, CA**
Lead Social Media Coordinator *August 2024 - May 2024*

- Create social media posts promoting the Graphic Design BFA program, host workshops, and lead group critiques for applicants.

Class Sponsored Projects

GEORGE P. JOHNSON (MARKETING AGENCY) **LONG BEACH, CA**
Graphic Designer for a Class-Sponsored Design Project *September 2024 - December 2024*

- Partnered with an Agency Creative Director, Bomie Lee, to transform a class packaging project into a mock experiential retail space by developing 3D environments, designing an app prototype for the event, and animating marketing ads.

Awards

Awards: *Moxi Roller Skates Design Contest Winner 2021*

Designed and submitted an inclusive skate community graphic selected for production and sale on various merchandise through the company's Teespring store.

Skills

Brand Identity, Packaging, Figma, Editorial, Marketing Design, UX/UI, Social Campaigns, Adobe InDesign, Adobe Illustrator, Adobe Photoshop, After Effects, Wix, Canva, Blender, Asana, Teams, Sharepoint, Outlook, Word, Photo Editing